

# Privacy Policy

## Verdant Games B.V.

# 1. Introduction

This Privacy Policy explains our practices regarding the collection, use, and disclosure of your information when you use our Service. It also informs you about your privacy rights and how the law protects you. We use your personal data to provide and enhance the Service. We process your data in accordance with the GDPR. Some data, like analytics, is only collected with your consent.

We maintain an internal record of all data processing activities, including purposes, data types, access, third parties, security measures, and retention periods. This helps ensure GDPR compliance and transparency. More information is available upon request.

Changes to this Privacy Policy will be posted on this page.

# 2. Scope of this Privacy Policy

This policy applies to visitors of our website(s): [verdantgames.com](https://verdantgames.com), and individuals who contact us via our online forms.

# 3. Contact details

Dr. Welfferweg 59, 3615 AL Westbroek, The Netherlands

**E-mail:** [socialmedia@verdantgames.com](mailto:socialmedia@verdantgames.com)

**Telephone:** +31 (0)6 39878799

**KVK:** 93671555

## 4. Data Collection and Legal Basis

We collect and process personal data for specific purposes based on **legitimate interest**, **consent**, or **contractual necessity**. Below is an overview of what we collect and why:

### Personal Data

When using our website or contacting us, we may collect the following information:

- Name
- Email address
- Company name
- Phone number (if provided)

### Purpose & Legal Basis:

- **Contact forms:** Used to respond to your message or inquiry. This is based on **consent**.
- **Job applications:** Used to evaluate your application and follow up if needed. This is based on **legitimate interest**.
- **Newsletter subscriptions:** Used to send occasional updates. This is based on **consent**.

### Usage Data

When you access our website, we may automatically collect certain technical data such as:

- IP address
- Browser type and version
- Pages visited and time spent
- Device and usage data

### Purpose & Legal Basis:

- We use this to monitor and improve the performance of our website. This is based on **legitimate interest**.
- If you accept optional analytics cookies, additional data may be collected via Google Analytics. This is based on **your consent**.

### Cookies & Consent Management

We use **CookieYes**, visible in the bottom-left corner of the website, to manage your cookie preferences. Analytics cookies (like Google Analytics) are only activated after you give explicit consent. You can **withdraw or change your consent at any time** by clicking the CookieYes icon and adjusting your preferences. You can also contact us directly if needed.

## 5. Your Data Protection Rights

Under the GDPR, you have the following rights:

- **Right to Access:** Request a copy of your personal data.
- **Right to Rectification:** Request correction of inaccurate or incomplete data.
- **Right to Erasure:** Request deletion of your personal data under certain conditions.
- **Right to Restrict Processing:** Request to limit the processing of your data under certain conditions.
- **Right to Data Portability:** Request a copy of your data in a machine-readable format.
- **Right to Object:** Object to data processing based on legitimate interests or for direct marketing.

## 6. Accountability and Governance

A designated team member within Verdant Games is responsible for ensuring ongoing GDPR compliance and evaluating data protection policies and procedures.

We ensure that all third-party service providers who process personal data on our behalf are bound by Data Processing Agreements (DPAs) and provide adequate guarantees regarding data protection.

As a small organization not engaged in large-scale or sensitive data processing, Verdant Games is not required to appoint a Data Protection Officer under the GDPR.

## 7. Data Security

Verdant Games applies data protection by design and by default. We limit personal data collection to what is necessary, restrict access to authorized individuals, and implement both technical and organizational measures from the outset of product development. Our practices align with the principles set out in Article 5 and Article 25 of the GDPR.

Where feasible, personal data is encrypted or pseudonymized. Our server infrastructure and communications tools use HTTPS and multi-factor authentication.

All team members are made aware of their GDPR responsibilities. Internal policies cover email security, password hygiene, 2FA, and secure device use.

We assess new data processing activities and perform a DPIA when high risk to data subjects' rights is expected.

In case of a data breach, we will notify the relevant authority within 72 hours and inform affected individuals if necessary.

## Sharing of Your Information?

Your personal data may be accessed by Verdant Games team members and, where necessary, by affiliated entities or third-party service providers acting on our behalf. These parties are contractually bound to confidentiality and data protection agreements.

We may disclose personal data if legally required or in response to valid requests by public authorities. In the event of a business restructure or sale, relevant data may be transferred as part of the transaction.

## 8. Changelist

- August 19, 2024 (v1.0): Initial Setup
- June 19, 2025 (v1.1): Update to the document structure and sections to match the website changes.
- June 23, 2025 (v1.2): Update to the document structure adjusted transparency and accountability and data security sections, improved overall writing.

## 9. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: [socialmedia@verdantgames.com](mailto:socialmedia@verdantgames.com)
- By visiting this page on our website: <https://verdantgames.com/contact>